

## **WCSS Post- Conference Board Meeting**

March 14, 2016

Present: Carrie Carlson, Justin Glodowski, Christine Kadonsky, Pam Kaiser, Jeff Maves, Kris McDaniel, Sally Michalko, Alisha Neinfeldt, Jeff Newton, David 'O Connor, Yedda Olson, Ron Reichle, Joe Schmidt, Chuck Taft

Ron thanked everyone for their help with the conference. He said that he plans to be better organized next year.

Sally complimented Ron on his people skills. He gave personalized attention to participants and exhibitors. He introduced himself and reached out to new people.

Board Members heard many positive comments about James Loewen as the key note speaker. His name recognition may have encouraged more people to attend this year. The percentage of participants who came to lunch was higher than usual.

Loewen spoke with Kris about getting more university professors involved in WCSS. Loewen offered to brainstorm ways to reach out to Higher Education. Sally suggested asking Loewen to write a letter to professors about the importance of getting involved in WCSS. We could encourage professors to bring their students (pre-service teachers) to the conference.

25 participants went on the field trip to Forest Hill Cemetery. There was positive feedback about the field trip. Ron is interested in organizing field trips again next year. There had not been enough interest in a field trip to the Children's Museum. The Masonic Temple is an option for next year.

Several WCSS Board Members and other conference participants had fun going out to trivia on Sunday night at a local bar. Could we host trivia at the hotel bar? It could be scheduled at 8:00. This would give time for people to have dinner after the Wine and Cheese Reception.

Six pre-service teachers attended the session "Do's and Don't's of Getting Hired and Building a Resume." The administrators offered very good advice.

Unofficial registration figures

236 meals were served at lunch.

Only 12 presenters did not pay the registration fee. They will be contacted.

There were 275 bags. 48 bags are left.

Ordering the correct number of meals is a challenge every year. We need to work on being accurate. We commend the Concourse for adding additional meals, substituting pork for the extra meals eaten by Board Members. There was no disruption as lunch was served; participants were unaware of any difficulties. Consider ordering dessert (perhaps cookies) for lunch.

We will consider our options for online registration for next year. It is important that the registration form and payment are at the same place. Two options to consider would be RegOnline and EventBrite. These two services would charge a fee of several dollars per registrant.

Exhibit Hall: There was a new set-up company for the Exhibit Hall, Valley Expo. They did a good job. On Sunday morning they reorganized the lay-out to include an additional booth and the traveling map. Vendors appreciated the good flow throughout the conference. Vendors appreciate our well-organized conference and the social aspect of the Wine and Cheese Reception.

There were several session schedule changes. The Sched was updated. Participants were sometimes confused about when and where a session would be presented.

At the May meeting, Ron would like to discuss when to get the schedule on our website.

At the conference, Carrie could make posters with scheduling changes. The changes could be posted by the Registration Booth.

A month before the conference, we could e-mail all presenters. We could remind presenters that they must pay the registration fee. Once the presenters receive confirmation of when their session is scheduled, the e-mail reminder would serve as the last chance to change when their session is scheduled. Then the schedule would be set several weeks in advance.

It was reiterated that the whole WCSS Board must help organize the conference. It should not be up to the President-Elect on his/her own.

We will need to order a banner with the new logo.

Based on preliminary figures, our finances for the conference look solid. The profit may be slightly lower than last year's conference. The final financial report and registration numbers will be available at the May Board Meeting.